



CARE Program Support for PrudentRx

The CARE Standard specialty option with PrudentRx brings together two embedded programs designed to maximize savings from manufacturer copay assistance. CARE specialists actively monitor high dollar claims to ensure clinical appropriateness and strong cost stewardship. Dose optimization strategies are applied to reduce drug waste and minimize spending. CARE Specialist will review for free drug trials, copay cards, and medication samples to eliminate the cost of at least one prescription fill. Members will be directed to PrudentRx to enroll and drive maximum value for clients, while providing members with \$0 out-of-pocket costs.

Helping members maximize their \$0 specialty medication benefit

The CARE Program supports members throughout the PrudentRx process to ensure they receive the full value of their \$0 out-of-pocket benefit for eligible specialty medications.

Copay card assistance

CARE helps members obtain, update and manage manufacturer copay cards, an essential component of the PrudentRx savings model.

Ensuring correct copay processing

The CARE team monitors copay accuracy, confirms copay cards are applied correctly and ensures copay assistance is used until fully exhausted.

Setting up PrudentRx for success

Having accurate copay information on file supports smooth coordination with PrudentRx and helps maintain \$0 cost share once eligible.

Connecting members with PrudentRx support

CARE provides PrudentRx contact information, explains the enrollment process and helps members understand outreach communications.

Support for high deductible health plan (HDHP) members

CARE educates HDHP members on deductible requirements and how PrudentRx works with their plan structure.

Guiding members through the process

CARE supports each step, from enrollment to copay setup, claims monitoring and ongoing assistance including copay card renewals.

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